



CiViTAS

Cleaner and better transport in cities



**AMBITIOUS STRATEGIES
FOR CLEAN URBAN TRANSPORT
IN EUROPE**

CiViTAS



THE CIVITAS INITIATIVE

CIVITAS – CLEANER AND BETTER TRANSPORT IN CITIES

The CIVITAS Initiative helps cities to achieve a more sustainable, clean and energy efficient urban transport system by implementing, demonstrating and evaluating an ambitious integrated mix of technology and policy based measures.

Urban traffic congestion, accidents and pollution are serious problems in Europe's cities. Therefore, transport and mobility are of highest priority for local authorities. In 2000 the European Commission recognised the need for action and launched the CIVITAS Initiative, designed as a programme "of cities for cities".

In order to achieve their objectives, the CIVITAS demonstration cities test a coherent set of measures that are specifically selected to match both, local circumstances and the European dimension because these measures promise to generate knowledge that is transferable, and thus of benefit to cities all across Europe. The measures address both the demand and the supply side of transport.

The activities in the demonstration cities aim to provide a better quality of life for all citizens. The number of participating cities is constantly increasing. Currently, 58 CIVITAS demonstration cities and more than 160 CIVITAS Forum Network cities are part of the CIVITAS community.

THE BUILDING BLOCKS OF AN INTEGRATED STRATEGY

- ★ Increasing the use of alternative fuels and clean and energy efficient vehicles, and enhancing their integration into the urban transport system;
- ★ Stimulating high quality and innovative energy-efficient collective passenger transport services, including intermodal integration with other transport modes;
- ★ Implementing demand management strategies based upon economic (dis)incentives, regulatory measures (including zoning and spatial planning) and tele-services;
- ★ Influencing travel behaviour and modal choice through mobility management plans, marketing, communication, education and information campaigns;
- ★ Developing safe and secure road-infrastructure and means of transport for all users;
- ★ Introducing mobility services that promote new forms of more energy-efficient vehicle use and/or ownership and a less car-dependent lifestyle;
- ★ Promoting energy-efficient freight logistics services and new concepts for goods distribution;
- ★ Enhancing the use of innovative transport telematics systems for traffic management and traveller support, including solutions based upon satellite applications/GALILEO.





Photo: Nantes Métropole, Patrick Garçon

CIVITAS FORUM NETWORK

■ NETWORK OF EXCHANGE

Every European city has the chance to become a member of the CIVITAS Forum Network by signing the CIVITAS Forum Network Declaration in order to join the exciting community of over 160 cities pioneering clean urban transport in Europe.

The CIVITAS Forum Network is an active community that currently incorporates over 160 cities. It is pioneering clean urban transport in Europe and is committed to the introduction of ambitious urban transport policies. By uniting cities who share common goals, CIVITAS is able to achieve its peer group education goal and to offer financial support to cities for sustainable mobility initiatives. Through workshops and training events, cities have the opportunity to inspire and aid active exchange of know-how, ideas and experience to facilitate change in the field of transport. Members of the CIVITAS Forum Network can participate in the annual CIVITAS Forum Network conference. This conference enables similar-minded colleagues from Europe and beyond to engage in dialogue with other cities and European institutions. Political representatives of CIVITAS Forum Network cities are also able to become members of the CIVITAS Political Advisory Committee (PAC). The PAC is a group of highly motivated politicians from the CIVITAS Forum Network cities. It provides support to the CIVITAS Initiative in the identification of policy priorities and produces statements addressed to policy makers at the European, national and local level, as well as to the industry, transport operators and other stakeholders.



■ MAIN BENEFITS

- ★ Participate in one of Europe's leading platforms for politicians and experts in the field of urban mobility!
- ★ Share experience and knowledge with colleagues from over 160 cities across Europe!
- ★ Profit from the knowledge generated through the implementation and evaluation of over 650 CIVITAS research and demonstration measures!
- ★ Take part in the annual CIVITAS Forum Network conference and the many other events related to urban mobility organised by the CIVITAS Initiative!
- ★ Participate in workshops and training activities dedicated to key urban mobility themes!
- ★ Engage in a dialogue with the European Institutions and help shape future EU RTD and policy initiatives!
- ★ Apply for the prestigious CIVITAS Annual Awards scheme!



CIVITAS IN PRACTICE

Europe discovers CIVITAS! The selection shown here reflects the broad spectrum of CIVITAS measures and activities. Keep in mind that each measure is part of an integrated approach: A whole range of interdependent measures is realised in each city. Groups of cities work together in projects to carry out their extensive implementations and scientific evaluation.



BOLOGNA

ROAD PRICING POLICIES

Bologna has implemented a road pricing policy based on the support of the Intelligent Transport System (ITS) in order to reduce the long time permission requests up to 10%.



BRIGHTON & HOVE

PERSONALISED TRAVEL PLANS

15,000 households (5000 each year) will be contacted via a team of travel advisors by 2012. The measure offers tailored information to encourage more sustainable travel choices.



PERUGIA

AVOID THE CITY NEED FOR TRAVEL

Perugia will redesign public services to be accessible through the internet in order to avoid the need to travel and will provide easier access to services for socially disadvantaged groups.



GENT

IT-BASED BICYCLE THEFT PREVENTION

The City of Gent offers a rental bike system for students. As a lot of these bikes get stolen, a theft prevention system to locate the stolen bikes will be implemented. This should increase the relocation of rental bikes by 10% and also increase the rental bike use by 5%.

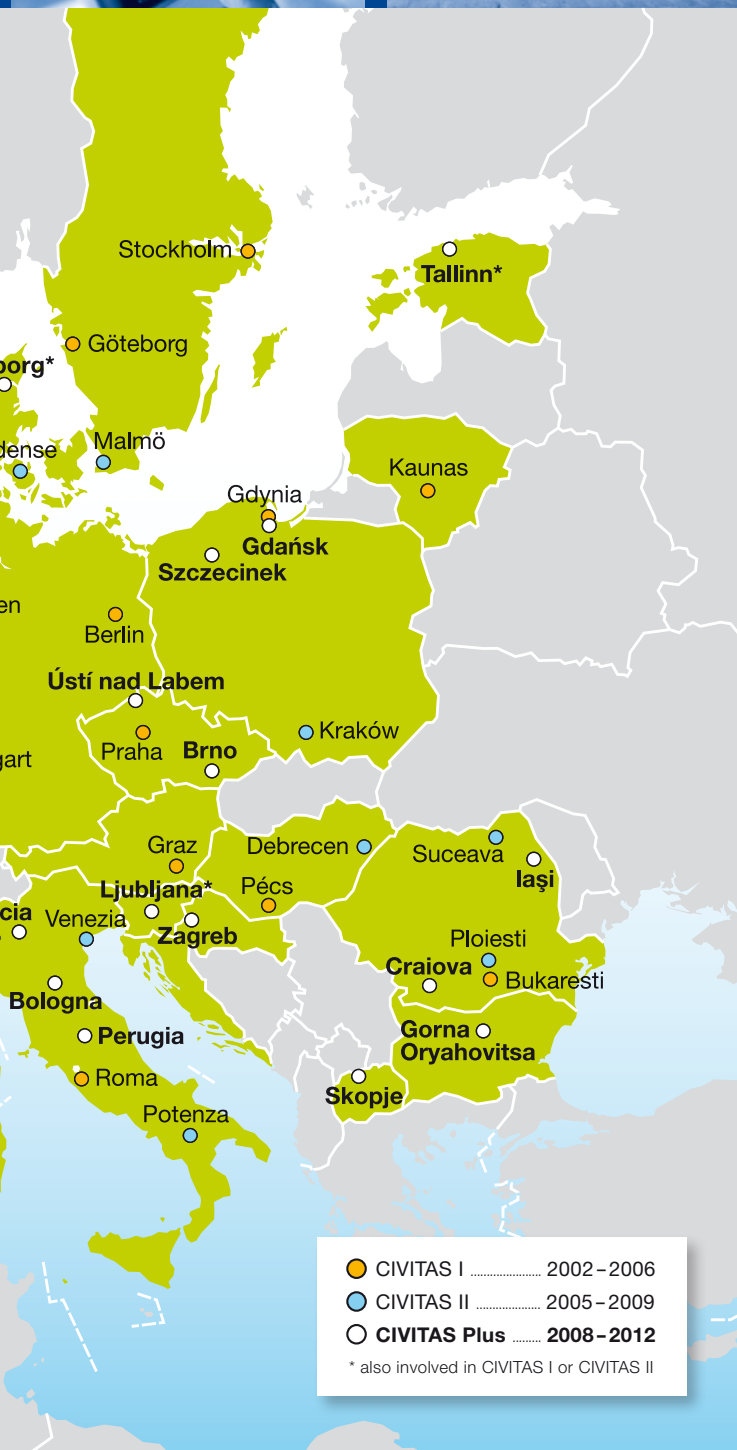
THE CIVITAS DEMONSTRATION CITIES



DONOSTIA - SAN SEBASTIAN

HIGH QUALITY BUS CORRIDORS

For two main bus corridors within the city the ambitious UNE-EN 13816 quality standard will be implemented to increase the number of passengers in urban buses by 5%, meaning 1 million extra passengers as compared to 2006.



UTRECHT

MERCHANDISE PICK-UP POINTS

To decrease car & freight trips into the city centre, Utrecht aims to create pick-up points for consumer goods at locations that are easily accessible by car, train or PT. Consumers can pick up their goods or alternatively also store goods there.

ZAGREB

ENERGY RECOVERY FOR TRAMS

Gradual substitution of the existing fleet by state-of-the-art, energy-efficient low-floor trams returning braking power into the electrical supply network will decrease noise and thus increase quality of service and number of users.

PORTO

THE MOBILITY SHOP

The mobility shop offers multi modal transport information and ticketing, a specific website, marketing campaigns and logistical support for the innovative mobility services to be implemented (car-sharing club, bike rental system and DRT service). Acting as the project's showroom, the Mobility Shop will spread the debate with local institutions and citizens for changes needed in travel behaviour.

AALBORG

CYCLE HIGHWAY FOR COMMUTERS

The city will design a commuter route for cyclists – a “cycle motorway” between the city centre and the University. This includes inter alia priority measures at traffic signals and dedicated cycling lanes and should lead to a measurable improvement in travel time for cyclists and an increase of cycling by 5%.

CRAIOVA

CLEAN PUBLIC TRANSPORT FLEET

The acquisition of 200 ecological buses will cover almost the entire Craiova city Public transport needs. With this measure, the city expects to obtain an increase in the number of passengers up to 50%. In addition new buses will contribute to a decrease in pollutant emissions caused by old buses and private cars and provide more comfort and safety for passengers.

Find more innovative CIVITAS-measures at:
www.civitas.eu

WWW.CIVITAS.EU

CIVITAS INTERACTIVE

The CIVITAS website contains information about CIVITAS-related **news and events**. It provides an overview of all **CIVITAS projects, CIVITAS cities** and maintains **contact details** of over 600 people working within CIVITAS. In addition, you are provided with in depth knowledge of **more than 650 innovative showcases** from the CIVITAS demonstration cities. Visit the CIVITAS website and search for **prime examples of innovative experiences** in sustainable urban transport currently being undertaken in cities. If any of the ideas suit your city you may contact the relevant person responsible for this measure.

Subscribe the CIVITAS newsletter to get regular information about the CIVITAS Initiative:
www.civitas.eu/newsletter



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